


Sponsor Packages

BENEFITS	BRONZE £8 A MONTH	SILVER £25 A MONTH	GOLD ONLY 1 AVAILABLE £100 A MONTH
Up to 3 Hash tags and @ names included on all posts you are included in		✓	✓
Mention on dog walking fields WEEKLY social media posts 	✓		✓
Mention on dog walking fields DAILY social media posts 		✓	✓
Advert banner on prime pages on the dog walking fields website	✓	✓	✓
Logo on the sponsor page of the dog walking fields website		✓	✓
Your own webpage on the dog walking fields website			✓
All social media themes followed with "sponsored by..... YOU"			✓
Your logo integrated with ours			✓
Your logo at the beginning of our YouTube and field videos "sponsored by..... YOU"			✓

(A 6-month minimum purchase is required on all packages)

Statistic Averages Over 2018

WEBSITE

- Session time 2 minutes 16 seconds
- Bounce rate 37%
- New users viewing the website a month 75% of total figure
- Prime pages: Field and home page views 17000 a month

FACEBOOK *(figures correct As from February 2019)*

- 40951 likes
- Reach 39000 of those likes and 14000 engage the posts each month
- 39771 are following the page and 28478 are in the UK
- 88% of followers are women
- People that view the Facebook page each month: 8000

INSTAGRAM AND TWITTER

- New for 2019 and all posts on Facebook are replicated onto both platforms

Statistics